

WEBINAR SPONSORSHIP

	Orange Saver (3 webinars)	Orange Plus (2 webinars)	Orange Basic (1 webinar)
PRICING	\$127	\$87	\$47
BENEFITS BY LEVEL			
Logo displayed (with link) on website	3 months	2 months	1 month
Logo in weekly eBlast	6	4	2
Social media posts	6	4	2
Logo on presentation	Yes	Yes	Yes
MLE or SIG	3 MLE or SIG webinars	2 MLE or SIG webinars	1 MLE or SIG webinar
# of complementary registrations	2	1	1
Present at MLE or SIG (speak for 1-2 minutes)			
BENEFITS FOR ALL LEVELS			
<ul style="list-style-type: none"> • Our social media presence includes close to 600 followers on Linked in and Facebook. • Our eBlasts reach close to 2,000 individuals • You choose which meeting type you wish to sponsor based on the topic and audience <ul style="list-style-type: none"> ○ Monthly Learning Events (MLE): trainers, facilitators, instructional designers, training managers and strategic partners like consultants ○ Special Interest Groups (SIG): <ul style="list-style-type: none"> ▪ Training Manager Meet Ups: As the name suggests, this SIG is focused on bringing content to training managers. ▪ Change Leadership: Explores change leadership models ▪ Trainers': Aims to build presentation and delivery skills ▪ Training and Technology: Devoted to eLearning and mLearning solutions ▪ BizSIG: Serves the needs of internal and external talent development specialists and managers • Your message will be heard by 15-30 individuals at MLE meetings and 10-20 individuals at SIG meetings. • You will be supporting a wonderful organization that works hard to provide value in every session to its attendees! 			

Promote with Us!