



**The Center For
Accelerated
Learning**

THE WORLD'S LEADING

Accelerated Learning Workshop

Sponsored by ATD - Orange County Chapter



Create and facilitate whole-body, activity-based learning programs that get exceptional results

- Reduce design time by up to 60% and more
- Improve measurable learning and retention by at least half
- Engage participants fully as the architects of their own learning
- Make teaching and learning far more fun and durable
- Be the trainer that everyone wants to learn from
- Boost your career as the leader in learning in your organization

"As a result of this workshop we can present more material in less time to higher levels of retention. And it's fun doing it!"
—John Wales, Rolls-Royce

"The Center's accelerated learning approach is the foundation of our most innovative and effective learning programs."
—Jaymes Sorenson,
Apple's manager of certification and training worldwide

"This workshop is the best training investment our organization has ever made."
—Randy Atkins, Training Manager, Kimberly-Clark



Learning by doing: Tangible results you will take with you

In this workshop you will be doing much more than gathering information. You'll be translating one or more of your key programs to A.L. format using everything you've learned in the workshop. Bring with you one or more training projects, and you will work on transforming them into effective, learner-centered, and totally engaging A.L. sessions that get superior results. And you'll have time to share your creations with the class and get feedback and refinement from everyone.

Benefits of Attending

- Double your effectiveness as a learning professional by cutting delivery time while improving learning
- Be more successful as a learning facilitator
- Find fresh energy and enthusiasm for your work
- Enjoy making learning easy, fun, and fast for others

In this unique and powerful workshop, you'll learn how to:

- Transform boring presentations into whole-body learning activities
- Help your participants unlock their full learning ability
- Use multi-sensory imagery to activate more brain potential
- Appeal to all learning styles in your designs.
- Make learning fun again for you and for your learners
- Discover 57 widely proven ways to make traditional presentations more learner engaging
- Use learner collaboration to create a richer group intelligence
- Select from over 200 starter ideas for getting learners totally and actively engaged in classroom, online, and workplace learning

Meet Your Facilitators



Tom Meier is Co-Director of The Center For Accelerated Learning in the US and Worldwide. He is author of the *Accelerated Learning CourseBuilder* rapid design kit and *AL on Deck*, together containing over 500 ideas for getting learners totally engaged in their learning. He has facilitated both face to face and online courses and designed courses for major organizations worldwide. His passion is creating environments and situations that help participants learn at their best.



Dave Meier founded The Center For Accelerated Learning in 1980. Since then he has prepared more learning professionals than any other person worldwide, and he brings with him a perspective and depth of experience you'll find nowhere else. He is the author of the bestselling *Accelerated Learning Handbook*, and he has worked with hundreds of top organizations in North America and worldwide to liberate training from its industrial and mechanized origins and to make it more humanistic and effective for learners in today's world.



A proven track record of results

Hundreds of major organizations who have sponsored multiple in-house programs are enjoying astonishing results like these:

APPLE has reduced design time for a worldwide sales course by 60% while improving sale's results.

INTEL improved its HAZCOM test scores by over 400%

AT&T improved measurable learning in a major sales training course by 29% while increasing sales results by 82%.

VERIZON cut design time in half for a Call Center course while doubling the learning.

For a complete list of organizations who have sponsored our in-house workshops, visit our website - alcenter.com/clients

Call us at 262-248-7070 for more information about our in-house programs.

Accelerated Learning Workshops for Innovative Trainers

This workshop is oriented toward the future rather than the past. Most train-the-trainer programs aim at teaching trainers how to maintain and enhance traditional approaches to learning. In this workshop you'll learn how to implement the best of traditional approaches for sure. But more, you'll get a wealth of ideas about what you can do to teach your audiences learning methods appropriate for now and the years ahead. In other words, we're moving from showing teachers how to make more effective presenters out of themselves to how to make more effective learners out of others.

At the workshop you will learn how to take on a new role as a facilitator of learning. Our approach is in line with the times where learners are demanding to be more involved in the learning process.

You'll discover how to transform passive learners into active doers who can get totally involved, take charge of their own learning, and create exceptional value for themselves and their organizations.

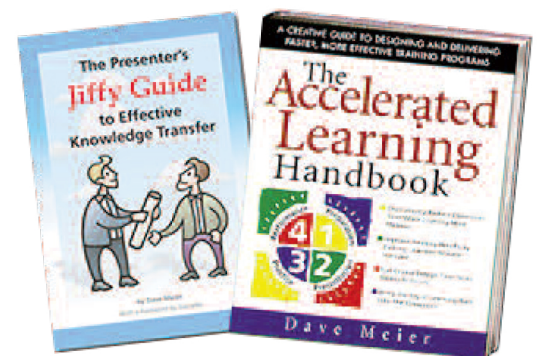
Go to www.alcenter.com/articles for some background articles on the huge cultural change going on now that is making workshops like this one so critical for the future success of learning professionals.

This Workshop will help you...

...master an easy, step-by-step process for transforming boring presentations into whole-brain/body, collaborative learning activities that get learners totally engaged and produce exceptional results.

...save time and money in designing and facilitating winning training programs. (Your investment in this program will pay for itself many times over in just your first application. Some clients are saving literally millions of dollars in converting major training programs to A.L. format.)

...get deep satisfaction in helping people develop themselves more fully and achieve exceptional vocational success.



The Accelerated Learning Handbook and The Jiffy Guide to Effective Knowledge Transfer. Both included with your registration!

The Center For

Accelerated

Learning



1103 Wisconsin Street
Lake Geneva, WI 53147

*Bringing New Zest,
Joy and Success to
Corporate Training*

A Workshop Packed with Value Like No Other

Here's some of What You'll Receive:

- A copy of the industry best seller *The Accelerated Learning Handbook* by Dave Meier
- A copy of *The Presenter's Jiffy Guide to Effective Presentations* by Dave Meier
- Over 200 practical ideas for how to get learners totally engaged in their learning, whether in the classroom, online, or in the workplace.
- A learning design method for cutting course design time in half or better
- Four astonishing simple rules that can make learning anything easier
- Two conference luncheons for networking with others
- Rapid design tools, tips, and templates
- Hands-on practice sessions in applying AL to your learning programs
- Free telephone and online consulting and support for one year after the workshop

"I've been in the training field for 30 years. I've seen it all. And this workshop is by far the best of the best." —William Browning, Training Consultant, McGraw-Hill

"This is without question the best training workshop I have ever attended in my entire career" —Pat Reisinger, Education Consultant, Hewlett-Packard

You must be totally satisfied with the value this workshop brings to you and your organization or we will refund your registration fee.



This highly-acclaimed workshop is sponsored by ATD - Orange County Chapter at a special 50% discount. The workshop helps fulfill our mission to aid trainers, teachers and learners in Southern California to enjoy greater success and satisfaction as they meet the challenges of today's rapidly changing world of teaching and training.

Accelerated Learning Workshop

Two-day workshop
Tuesday - Wednesday
April 12-13
9:00 am - 4:30 pm

National University
Costa Mesa Campus
3390 Harbor Blvd.
Costa Mesa, CA 92626
(Corner of Harbor and Sunflower, off
405 fwy. Free Parking)

Cost:

Members & Affiliates*: \$499
Non-Members: \$599

Register by March 18 and save \$50!

Lunch provided

*ATD-LA, ATD-SD, ATD-IE, ISPI-OC, ISPI-LA

Visit: www.atdoc.org to register

Questions?

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