

# Give Your Purchase A Purpose!

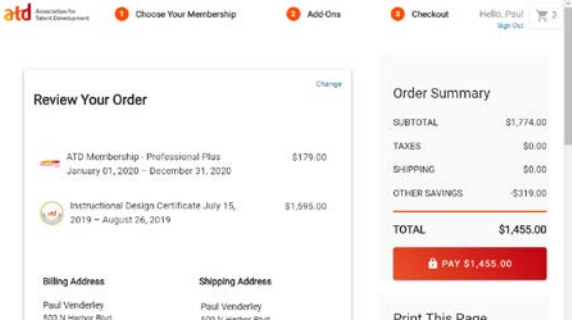

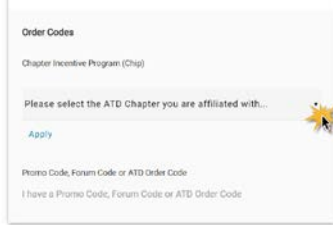
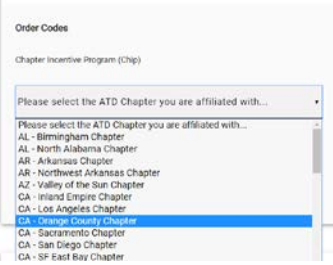
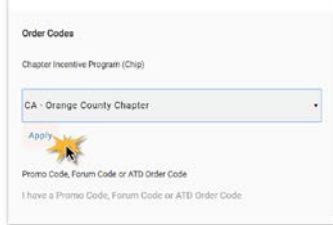
ATD Global’s Chapter Incentive Program is an easy way to add purpose to any purchase you make from the ATD Global catalog. It contributes a certain percentage of your purchase (how much is determined by what you purchase. [Full details are here](#)).

It’s easy to miss the CHIP Code field when you’re checking out from the ATD Global Store. We’ve mapped it out step by step.

	Step	What You’ll See
1	From the ATD Global site, select the shopping cart, then select <b>VIEW/EDIT CART</b> .	
2	You’ll be in the Shopping Cart. Select <b>CHECK OUT</b> to begin the checkout process.	
3	Select any Add-Ons you prefer, then select <b>Checkout</b> .	
4	Review the Billing Address information and make any necessary changes. Select <b>Continue to Payment</b> .	

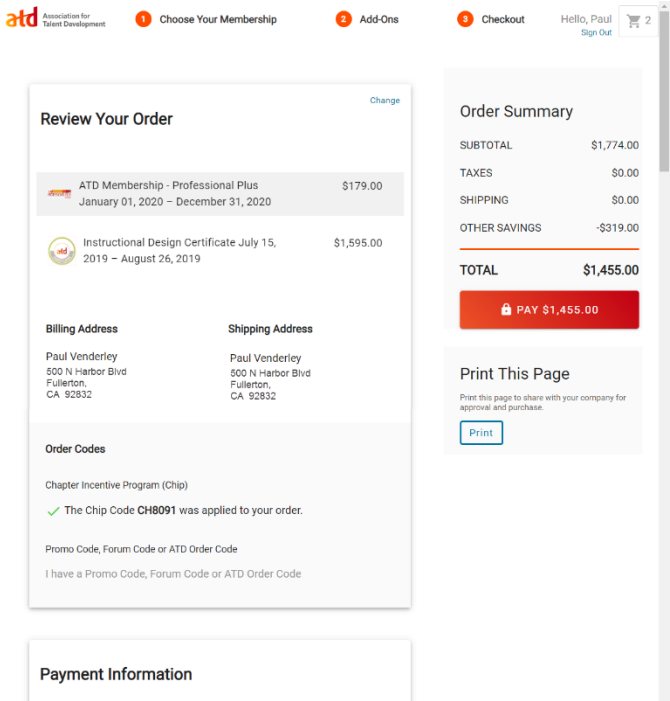


# Give Your Purchase A Purpose!

	Step	What You'll See
5	<p>This is the page on which you will be asked to input both the <i>Chapter Incentive Program Code</i> and any promotional codes you may have.</p> <p>Scroll down.</p>	
6	<p>Locate the <b>Chapter Incentive Program (CHIP)</b> field in the <b>Order Codes</b> block.</p> <p>Select <b>“I have a Chip (Chapter Incentive Program) Code”</b>.</p>	
7	<p>Select the <b>“Please select the ATD Chapter you are affiliated with...”</b> drop-down menu.</p>	
8	<p>Find <b>“CA – Orange County Chapter”</b> on the drop-down list. Select that.</p>	
9	<p>Finally, select <b>APPLY</b> to apply that CHIP Code to your order.</p>	



# Give Your Purchase A Purpose!

	Step	What You'll See
<p><b>10</b></p> <p>Look for the green check mark next to CHIP Code to ensure it's successfully applied.</p> <p>Then enter your payment information.</p> <p>Finally, select <b>PAY</b>.</p>		

The following purchases that can go a long way to support both you and your community when the CHIP Code CH8091 is applied to your order:

- ATD Membership
- International Conference and Expo Registration
- TechKnowledge Conference Registration
- ATD Small Conferences (LearnNow, Core 4, etc.)
- ATD Certificate Programs
- ATD Master Series
- ATD Books and Publications
- APTD Learning System
- CPLP Learning System
- ATD Job Bank employer listing
- ATD Chapter Leader Conference (ALC) Bookstore

