

Sponsor ROI Package (updated Feb 15, 2017)



The Executive Next Practices Institute, Chapman University & the OC Brain Club

Present

4th Annual ENP Neuroscience Leadership for ROI Forum

Creating and sustaining a culture of innovation for bottom line results

March 24, 2017 8:30am-11:00am

One University Drive, Beckman Hall 404 Orange, Ca.

Why Sponsor?

1. ENP Forums are designed and formatted to attract top decision makers- Board members, CEOs, CFOs, CMOs, Top HR, CIOs and other key executives from middle to large market companies.
2. Now in our 9th year, with over 200 forums and 16,000 attendees, ENP Forums present “first look” content and emerging ideas that are highly relevant and practical to all leaders. The sessions are formatted for maximum interaction and collaboration. Your sponsorship will give you direct access and visibility with these key executive decision makers from multiple industry verticals.
3. Sponsor exhibits and booths are “in the room” with the participants to ensure improved immediacy, intimacy, idea exchange and focused discussions with our attendees.
4. You and your organization will be known as innovators and associated with “next practices” solutions for business & leadership methods.

Sponsor Participation Options

(all investments in this session are credited towards ENP annual sponsorships)

Title Sponsors (2 only) \$2500

Opening welcome and 5minute firm presentation

Exhibit - in room with the forum attendees

Table signage and 10 complimentary seats

Full social media package and inclusion on all PR

PPT logo inclusion

Verbal recognition

Attendee list with emails

Table facilitation

Option to produce private workshop following the event

Private introduction to speakers and corporate attendees

100 % of investment goes toward ENP Annual Sponsor packages

Exhibitor \$1250

Exhibit - in room with forum attendees

1 minute firm introduction

Table signage and 6 complimentary seats

Full social media package

PPT logo inclusion and verbal recognition

Full attendee list with emails

70 % of investment goes toward ENP Annual Sponsor packages

Table Sponsor \$ 700

Table with signage

PPT mention

Inclusion on social media

2 complimentary seats

20% of investment goes toward ENP Annual Sponsor Package

A limited number of sponsorships will be offered to ensure maximum visibility- act now to secure your spot.

**Questions, options call Stephanie Winslow, Vice President of Programs or
Scott Hamilton, CEO ENP Institute 888.857.9722
info@enpinstitute.com**

Full ENP schedule- www.enpinstitute.com/events